

Virtual Museum Rubric

	Excellent	Acceptable	Needs Work	Unacceptable
Significance/ Message of the Piece	The significance/ message of the piece is stated and explained with detail in the description.	The significance/ message of the piece is clearly stated and explained in the description.	The explanation of the significance/ message of the piece is questionable.	The explanation of the significance/ message of the piece is poor OR incomplete.
Analysis	Accurately describes several dominant elements or principles used by the artist and accurately relates how they are used by the artist to reinforce the theme, meaning, mood, or feeling of the artwork.	Accurately describes a couple of dominant elements and principles used by the artist and accurately relates how these are used by the artist to reinforce the theme, meaning, mood, or feeling of the artwork.	Describes some dominant elements and principles used by the artist, but has difficulty describing how these relate to the meaning or feeling of the artwork.	Has trouble picking out the dominant elements.
Description	Makes a complete and detailed description of the subject matter and/or elements seen in a work and includes the media that was used.	Makes a detailed description of most of the subject matter and/or elements seen in a work.	Makes a detailed description of some of the subject matter and/or elements seen in a work.	Descriptions are not detailed or complete.
Overall Content	The page has a well- stated clear purpose and theme that is carried out throughout the page.	The page has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.	The purpose and theme of the page is somewhat muddy or vague.	The page lacks a purpose and theme.
Overall Design	Overall design is cohesive. The fonts are consistent, easy to read, and graphics of the art work and artist are high quality to enhance interest.	The fonts are consistent and easy to read. Graphics of the art work and artist are of high quality.	Fonts are somewhat consistent, some are hard to read. Graphics are somewhat related to the theme/purpose of the page and are of lower quality.	A wide variety of fonts, styles and point sizes was used. Graphics seem randomly chosen, are of low quality, OR distract the reader.